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|--|------------------------|---|
| <h2 style="text-align: center;">Utility<br/>Patent Application<br/>Transmittal</h2> <p style="text-align: center;">(only for new non provisional applications under 37 CFR 1.53 (b))</p> | Attorney Docket No.    | PHJM0729-001  |
|  | First Inventor         | Schoelles   |
|  | Title                  | Advertising Medium and Vehicle Windshield Sun Visor |
|  | Express Mail Label No. | EV 269353997 US                                     |

03945 U.S.PTO  
10/687029  
101603

|                      |             |  |
|----------------------|-------------|--|
| APPLICATION ELEMENTS | ADDRESS TO: | Mail Stop Patent Application<br>Commissioner for Patents<br>P.O. Box 1450<br>Alexandria, VA 22313-1450 |
|----------------------|-------------|--|

- |   |  |
|---|--|
| <p>1. <input checked="" type="checkbox"/> Fee Transmittal Form<br/>(submit an original and a duplicate)</p> <p>2. <input checked="" type="checkbox"/> Applicant Claims Small Entity status.<br/>See 37 CFR 1.27</p> <p>3. <input checked="" type="checkbox"/> Specification (total pages <u>9</u>)<br/>(preferred arrangement set forth below)</p> <ul style="list-style-type: none"> <li>▪ Descriptive title</li> <li>▪ Cross Reference to Related Applications</li> <li>▪ Statement Regarding Fed sponsored R&amp;D</li> <li>▪ Reference to sequence listing</li> <li>▪ Background of the Invention</li> <li>▪ Brief Summary of the Invention</li> <li>▪ Brief Description of the Drawings</li> <li>▪ Detailed Description</li> <li>▪ Claim(s)</li> <li>▪ Abstract of the Disclosure</li> </ul> | <p>7. <input type="checkbox"/> CD-Rom or CD-R in duplicate</p> <p>8. Nucleotide and/or Amino Acid Sequence<br/>(if applicable if necessary)</p> <p>a. <input type="checkbox"/> Computer Readable Form</p> <p>b. Specification Sequence Listing On:</p> <p>i. <input type="checkbox"/> CD-Rom or CD-R (2 copies); or</p> <p>ii. <input type="checkbox"/> Paper</p> <p>c. <input type="checkbox"/> Statements verifying identity of above copies</p> |
|---|--|

4. ☒ Drawing(s) (U.S.C. 113) [Total Sheets 1]
5. Oath or Declaration [Total Sheets 23]
- a. ☒ Newly executed original
- b. ☐ Copy from a prior application
- i. ☐ Deletion of Inventors  
Signed statement attached deleting inventor(s) name in prior application
6. ☐ Application Data Sheet

### Accompanying Application Parts

9. ☐ Assignment Papers (cover sheet & document(s))
10. ☐ 37 CFR 3.73(b) Statement ☒ Power of Attorney  
(when there is an assignee)
11. ☐ English Translation Document (if applicable)
12. ☐ Information Disclosure Statement  
☐ Copies of IDS Citations
13. ☐ Preliminary Amendment
14. ☒ Return Receipt Postcard (MPEP 503)  
(should be specifically Itemized)
15. ☐ Certified Copy of Priority Document(s)  
(if foreign priority is claimed)
16. ☐ Nonpublication Request under 35 U.S.C. 122(b)(2)  
(B)(i) Applicant must attach form or equivalent
17. ☐ Other:

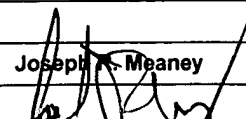
18. If a CONTINUING APPLICATION, check appropriate box, and supply the requisite information below and in the first sentence of the specification following the title, or in an Application Data Sheet under 37 CFR 1.76:

☐ Continuation ☐ Divisional ☐ Continuation-in-part (CIP) of prior application No.:

Prior application information: Examiner \_\_\_\_\_ Art Unit: \_\_\_\_\_  
For CONTINUATION OF DIVISIONAL APPS only: The entire disclosure of the prior application, from which an oath or declaration is supplied under Box 5b, is considered a part of the disclosure of the accompanying continuation or divisional application and is hereby incorporated by reference. This incorporation can only be relied upon when a portion has been inadvertently omitted from the submitted application parts.

### 19. CORRESPONDENCE ADDRESS

☒ Customer Number 26948 or correspondence address below

|           |   |           |  |                             |          |
|-----------|---|-----------|--|-----------------------------|----------|
| Name      |   |           |  |                             |          |
| Address   |   |           |  |                             |          |
| City      |   | State     |  | Zip Code                    |          |
| Country   |   | Telephone |  | Fax                         |          |
| Name      | Joseph A. Meaney  |           |  | Registration No. (Attorney) | 45,276   |
| Signature |  |           |  | Date                        | 10/16/03 |

In re Application of: Schoelles, David

Serial No.:

Filed: October 16, 2003

Title: Advertising Medium and Vehicle Windshield Sun Visor

Examiner:

Law Office:

Action Mailing Date:

Attorney Docket No.: PHJM0729-001

### CERTIFICATE OF MAILING

I hereby certify that the following items are being deposited with the United States Postal Service as Express Mail (Post Office to Addressee), EV 269353997 US in an envelope addressed to: Mail Stop Patent Application, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on the date indicated below:

- Utility Patent Application Transmittal
- Fee Transmittal
- Declaration for Utility or Design Patent Application (3 pages)
- Power of Attorney and Correspondence Address Indication Form (2 pages)
- Specification (9 pages)
- Drawings (1 page)
- Check No. 5928 in the amount of \$385.00 (filing fee).
- Return Postcard

Date: October 16, 2003

  
\_\_\_\_\_  
Joseph E. Meaney

**EV269353997US**

14023 U.S. PTO  
101603

# FEE TRANSMITTAL for FY 2003

Effective 01/01/2003. Patent fees are subject to annual revision.

☒ Applicant claims small entity status. See 37 CFR 1.27

TOTAL AMOUNT OF PAYMENT

(\$) 375

Compl te if Kn wn

Application Number

Filing Date

10/16/2003

First Named Inventor

David Schoelles

Examiner Name

Art Unit

Attorney Docket No.

BHJM0729-001

## METHOD OF PAYMENT (check all that apply)

☒ Check ☐ Credit card ☐ Money Order ☐ Other ☐ None

☒ Deposit Account:

Deposit Account Number  
Deposit Account Name

502085

ELLIS+VENABLE, P.C.

The Director is authorized to: (check all that apply)

☒ Charge fee(s) indicated below ☒ Credit any overpayments

☒ Charge any additional fee(s) during the pendency of this application

☐ Charge fee(s) indicated below, except for the filing fee to the above-identified deposit account.

## FEE CALCULATION

### 1. BASIC FILING FEE

| Large Entity Fee Code (\$) | Small Entity Fee Code (\$) | Fee Description        | Fee Paid |
|----------------------------|----------------------------|------------------------|----------|
| 1001 750                   | 2001 375                   | Utility filing fee     | 375      |
| 1002 330                   | 2002 165                   | Design filing fee      |          |
| 1003 520                   | 2003 260                   | Plant filing fee       |          |
| 1004 750                   | 2004 375                   | Reissue filing fee     |          |
| 1005 160                   | 2005 80                    | Provisional filing fee |          |
| SUBTOTAL (1)               |                            |                        | (\$) 375 |

### 2. EXTRA CLAIM FEES FOR UTILITY AND REISSUE

| Total Claims       | Extra Claims | Fee from below | Fee Paid |
|--------------------|--------------|----------------|----------|
| Independent Claims | -20** =      | X              |          |
| Multiple Dependent | -3** =       | X              |          |

| Large Entity Fee Code (\$) | Small Entity Fee Code (\$) | Fee Description  |
|----------------------------|----------------------------|--|
| 1202 18                    | 2202 9                     | Claims in excess of 20                                     |
| 1201 84                    | 2201 42                    | Independent claims in excess of 3                          |
| 1203 280                   | 2203 140                   | Multiple dependent claim, if not paid                      |
| 1204 84                    | 2204 42                    | ** Reissue independent claims over original patent         |
| 1205 18                    | 2205 9                     | ** Reissue claims in excess of 20 and over original patent |

SUBTOTAL (2)

(\$)

\*\*or number previously paid, if greater; For Reissues, see above

## FEE CALCULATION (continued)

### 3. ADDITIONAL FEES

Large Entity Small Entity

| Fee Code (\$) | Fee Code (\$) | Fee Description  | Fee Paid |
|---------------|---------------|--|----------|
| 1051 130      | 2051 65       | Surcharge - late filing fee or oath  |          |
| 1052 50       | 2052 25       | Surcharge - late provisional filing fee or cover sheet                     |          |
| 1053 130      | 1053 130      | Non-English specification  |          |
| 1812 2,520    | 1812 2,520    | For filing a request for <i>ex parte</i> reexamination                     |          |
| 1804 920*     | 1804 920*     | Requesting publication of SIR prior to Examiner action                     |          |
| 1805 1,840*   | 1805 1,840*   | Requesting publication of SIR after Examiner action                        |          |
| 1251 110      | 2251 55       | Extension for reply within first month                                     |          |
| 1252 410      | 2252 205      | Extension for reply within second month                                    |          |
| 1253 930      | 2253 465      | Extension for reply within third month                                     |          |
| 1254 1,450    | 2254 725      | Extension for reply within fourth month                                    |          |
| 1255 1,970    | 2255 985      | Extension for reply within fifth month                                     |          |
| 1401 320      | 2401 160      | Notice of Appeal   |          |
| 1402 320      | 2402 160      | Filing a brief in support of an appeal                                     |          |
| 1403 280      | 2403 140      | Request for oral hearing   |          |
| 1451 1,510    | 1451 1,510    | Petition to institute a public use proceeding                              |          |
| 1452 110      | 2452 55       | Petition to revive - unavoidable   |          |
| 1453 1,300    | 2453 650      | Petition to revive - unintentional   |          |
| 1501 1,300    | 2501 650      | Utility issue fee (or reissue)   |          |
| 1502 470      | 2502 235      | Design issue fee   |          |
| 1503 630      | 2503 315      | Plant issue fee  |          |
| 1460 130      | 1460 130      | Petitions to the Commissioner  |          |
| 1807 50       | 1807 50       | Processing fee under 37 CFR 1.17(q)  |          |
| 1806 180      | 1806 180      | Submission of Information Disclosure Stmt                                  |          |
| 8021 40       | 8021 40       | Recording each patent assignment per property (times number of properties) |          |
| 1809 750      | 2809 375      | Filing a submission after final rejection (37 CFR 1.129(a))                |          |
| 1810 750      | 2810 375      | For each additional invention to be examined (37 CFR 1.129(b))             |          |
| 1801 750      | 2801 375      | Request for Continued Examination (RCE)                                    |          |
| 1802 900      | 1802 900      | Request for expedited examination of a design application                  |          |

Other fee (specify)

\*Reduced by Basic Filing Fee Paid

SUBTOTAL (3) (\$)

## SUBMITTED BY

Name (Print/Type)

Joseph R. Meaney

Registration No. (Attorney/Agent)

45,276

Telephone

602-631-9100

Signature

Date

10/16/2003

WARNING: Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO-2038.

This collection of information is required by 37 CFR 1.17 and 1.27. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.